

Cyrus Namazi
Global Domains Division
Internet Corporation for Assigned Names and Numbers
By email: cyrus.namazi@icann.org

24 September 2015

Dear Cyrus,

Follow-up to GDD Summit Los Angeles September 2015

Notwithstanding the set of actions directly resulting from the Summit and the work to be done based on the goals and objectives exercise, the BRG wanted to communicate to you briefly with some suggestions for future Summits. Members agreed that the concept of this meeting being focused on operational rather than policy issues was a good one. We have three key suggestions.

A separate .brand track

While our members found benefit in some sessions, others were of marginal interest. As you know .brands are different in so many respects, so a separate .brand track (as a part of a future programme) would be most worthwhile.

Questions in advance

One key learning of the Summit was that GDD staff are not able to anticipate every question posed by registries. This led to some frustration as sometimes an inability to respond immediately may have been taken as reluctance to speak out. An easy solution would be to request registries submit such questions in advance, so as to give GDD staff time to prepare well-researched answers.

Two days not three days

Getting the balance right for a meeting is always difficult. It needs to be long enough to justify the travel in the first place and cover the issues, and short enough to not take too much time away from participants core work. Especially for participants outside of North America, a three-day meeting results in a working week away from the office. On balance we feel a robust programme in two days may be the better option.

We look forward to future Summits.

Yours sincerely,



Philip Sheppard
Director General